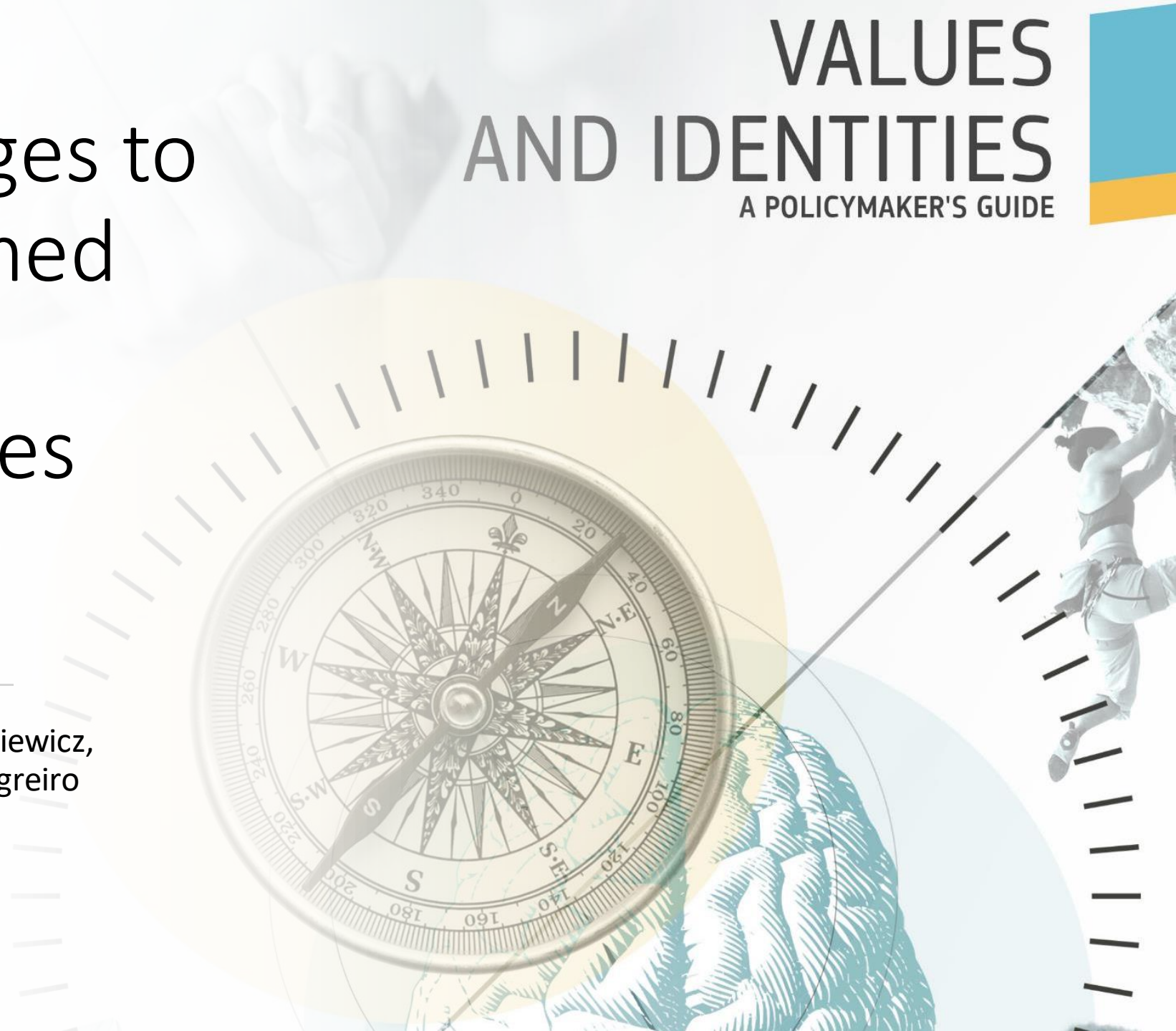


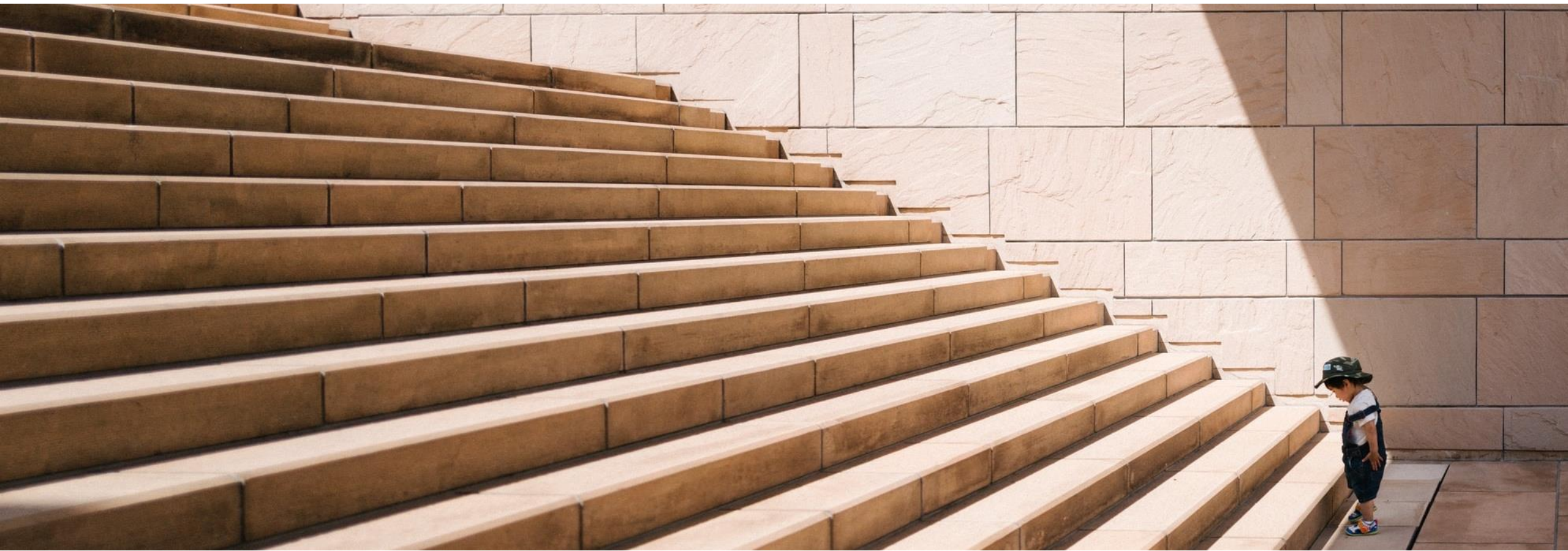
Central challenges to evidence informed policy making: The role of values and identities

Scharfbillig, M., Smillie, L., Mair, D., Sienkiewicz,
M., Keimer, J., Pinho Dos Santos, R., Vinagreiro
Alves, H., Vecchione, E., Scheunemann L.

ESAF GA, 01 December 2021



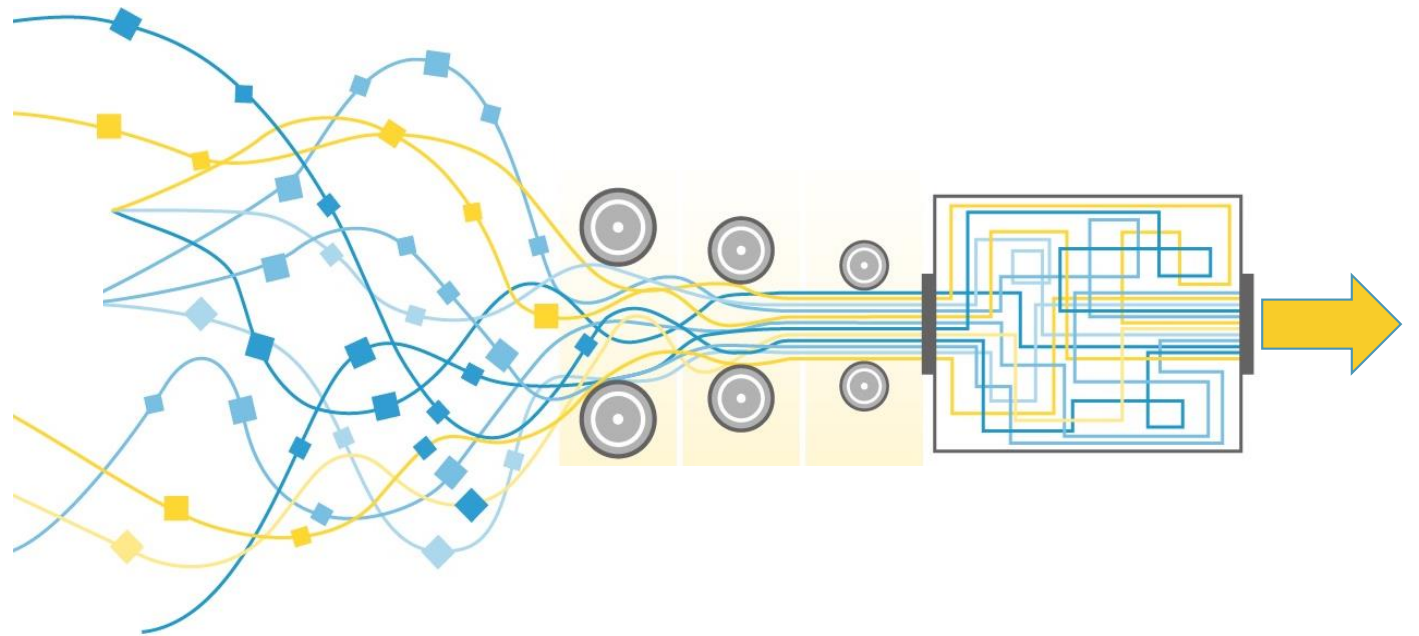
Society is facing many challenges – so is Science Advice



Methodology

The JRC together with experts from the fields of:

- Economics
- Ethnology/Anthropology
- Legal Studies
- Philosophy
- Political Science
- Psychology
- Social Psychology
- Sociology
- Theology



Part I – Why does it matter



Süddeutsche Zeitung

7. Juni 2018, 7:44 Uhr Alt Bundespräsident

Gauck: Migranten müssen Deutschland und seine Werte akzeptieren

EURACTIV

Orbán, Le Pen, Salvini, Kaczyński join forces to impact on the future of EU

By Georgi Gotev | EURACTIV.com

2 Jul 2021 (updated: 5 Jul 2021)

"The cooperation of European nations should be based on tradition, respect for the culture and history of European states, respect for Europe's Judeo-Christian heritage and the common values that unite our nations, and not on their destruction," the signatories point out.



Mismatch of mindsets: why the Taliban won in Afghanistan

Analysis: the west tried to impose its alien values and it is time to try a new approach, as Joe Biden has indicated

Laura Spinney

Fri 24 Sep 2021 12:45 BST

STATE OF THE UNION 2020

Because being yourself is not your ideology.

It's your identity.

Ursula von der Leyen,
16 September 2020

POLITICO EU's two-faced 'values'

Does it really make sense to talk about 'European values'?

BY HANS KUNDNANI

April 22, 2019 | 4:05 am



Nicolas Sarkozy : «Mes valeurs pour la France»

Par Alexis Brézet et Carl Meeus

Publié le 10/02/2012 à 11:02, mis à jour le 10/02/2012 à 18:50



France's Macron asks Muslim leaders to back 'republican values' charter

© 19 November 2020



Marion Maréchal: «Ce ne sont pas les valeurs de la République qui sont attaquées mais bien les valeurs françaises»

Par Marion Maréchal

Publié le 22/10/2020 à 18:16, mis à jour le 22/10/2020 à 21:39

DERSTANDARD

RECHTSSTAATLICHKEIT

EU-Kommissarin Jourová: "So etwas wie beim Kapitol ist auch in Europa möglich"

Um Rechtsstaat, Freiheit, Demokratie müsse man stets kämpfen, sagt EU-Kommissarin Věra Jourová. Die Ereignisse in den USA sollten eine Warnung sein

Thomas Mayer 18. Jänner 2021, 12:30



Trump celebrates 'shared and timeless values' with Christian evangelicals

The first sitting president to address the Values Voter Summit, Trump said he shared their agenda - despite his history of divorce, harassment and reality TV

David Smith in Washington

@smithinamerica

Fri 13 Oct 2017 18:33 BST

FINANCIAL TIMES

'Western values' forbidden in Chinese universities

Teachers and university professors in Beijing say they have been ordered to toe the party line

Jamil Anderlini in Beijing JANUARY 30 2015

POLITICO

European values are not for sale

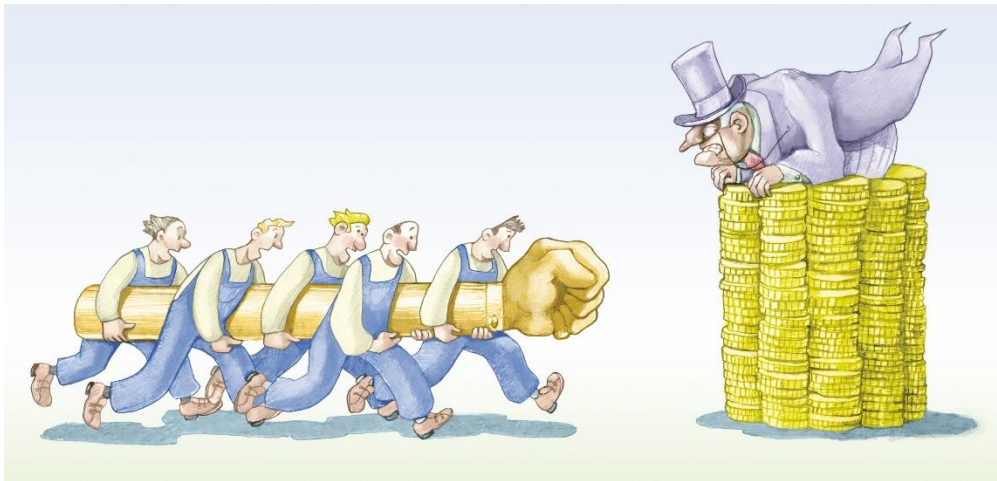
The recovery fund must not be held hostage by rule-of-law offenders.

BY MANFRED WEBER, IRATXE GARCÍA PÉREZ, DACIAN CIOLOS, SKA KELLER AND PHILIPPE LAMBERTS

October 6, 2020 | 4:01 am



Old Politics



Added
conflict
line

New Politics



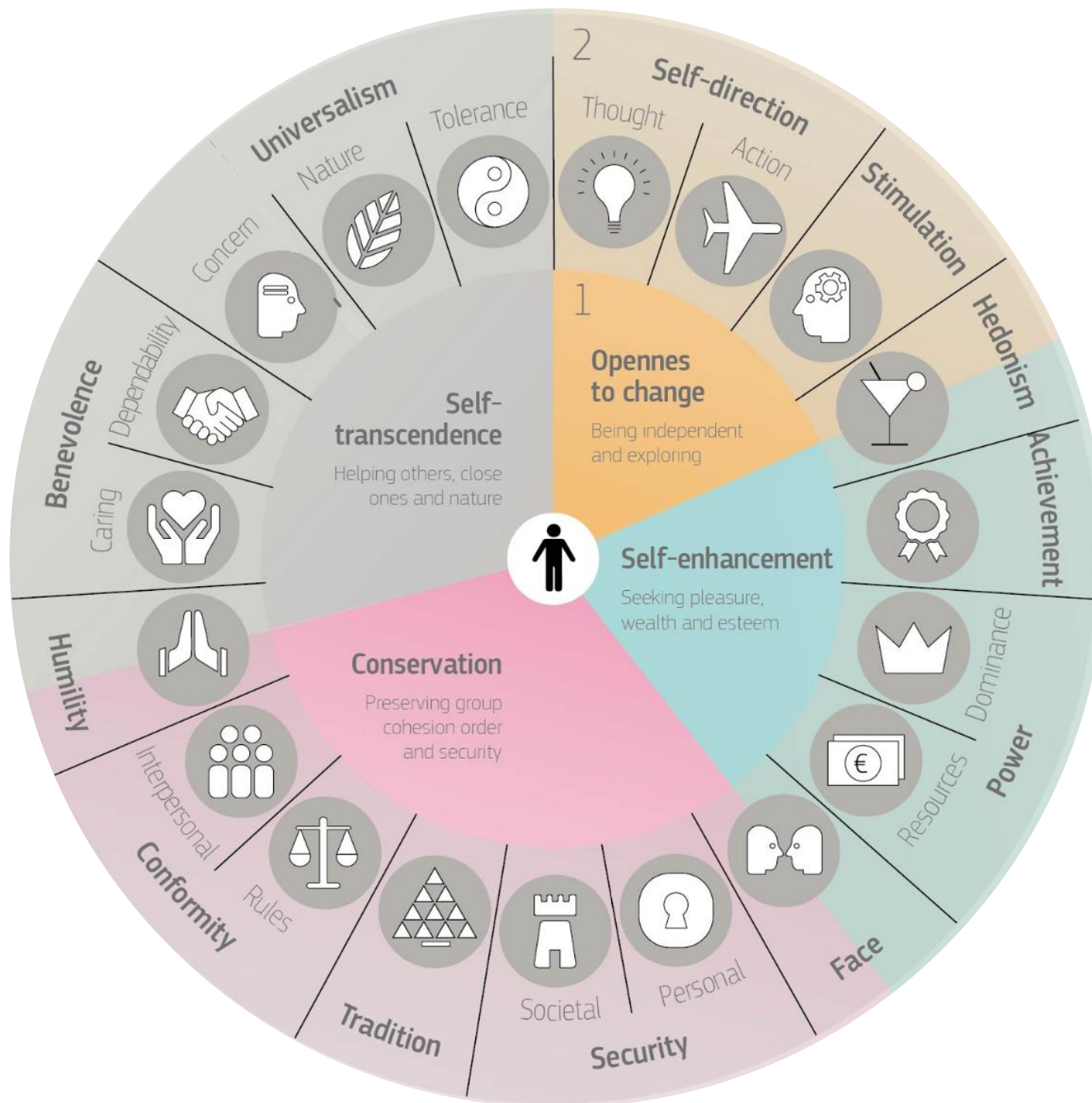
Policymaking with convictions - myside bias



- **Own values** and views from **people's social groups** automatically colour own views and beliefs
- Myside bias not mitigated by intelligence, political sophistication or the tendency to display actively open-minded thinking
- Myside bias is a central challenge to evidence-informed policymaking

Part 2: Understanding Diversity in Values





The case of personal values



Blend of biological
and individual
histories



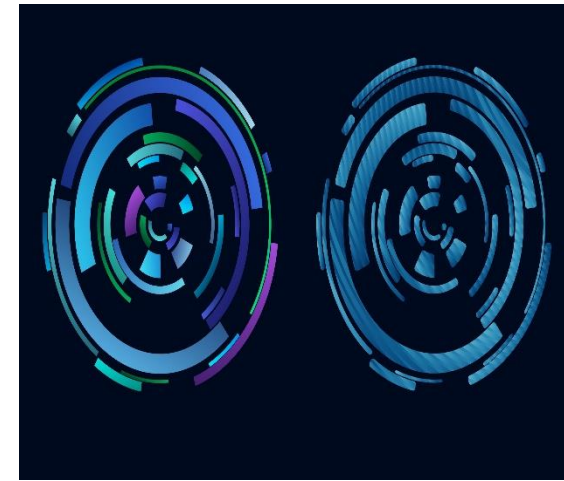
Individually stable,
mostly determined
in early life



Priority over
divers values
matters



Seen as positive,
people like their
values



More diverse within
than between
countries



Part 3: IDENTITY POLITICS, POLARISATION AND VALUES DIVERSITY



Modern tribes

- Identification is human nature
- Identities are always multiple
- Identities lead to out-group bias and in-group cooperation
- Identification reflected in citizens' values
- Willingness to give up personal benefits for the sake of the group

Policy relevant categories of identities



Locality

e.g. Nation



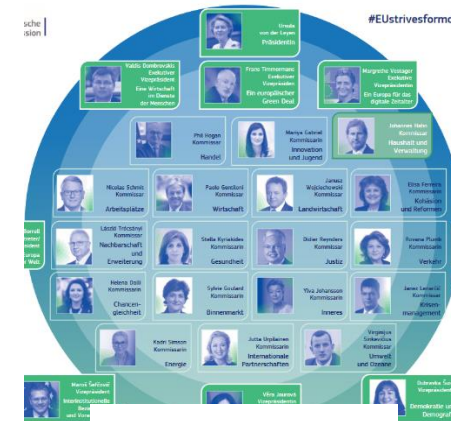
Organisational

e.g. Political Party



Demographic/ Biographic

e.g. gender, age,
ethnicity



Sectoral

e.g. Health
Ministry/DG



Informal

e.g. around
specific events

14



Affective Polarisation

Part 4: What do we do?



TOOL TYPE 1. - Heightened understanding, contains:



- Discover one's own values priorities and values blind spots using a survey.
- Use a Fast-track Values Assessment to identify whether a policy is highly value-laden.
- Use a Fast-track Identities Assessment to identify whether a policy is highly identity-laden.
- Include questions on values in citizen polling (e.g. Eurobarometer) to uncover underlying psychological drivers of opinions and attitudes.

TOOL TYPE 2.- Co-creation, contains:



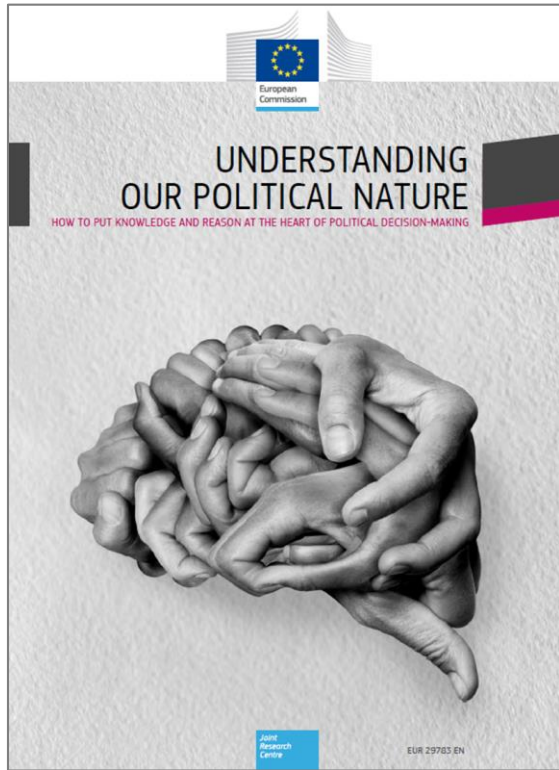
- Use Citizen Engagement and Deliberative Democracy processes to understand values diversity, particular issue frames diversity and break down identity barriers.
- Employ a Values4Policy workshop to learn about and discover how policy problems and proposed solutions can be perceived through different values lenses
- Use Strategic Foresight incorporating values, employing a values explainer and values detector to uncover diverse values-driven scenarios.

TOOL TYPE 3. - Communication

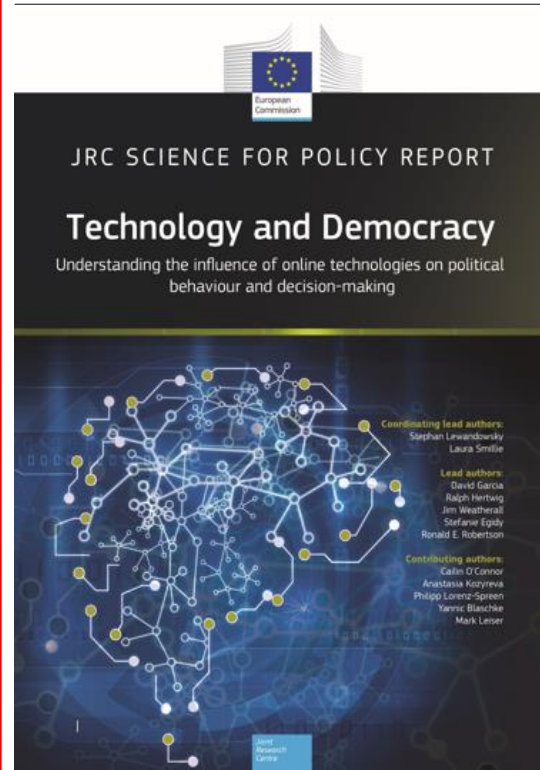


- Communicate using values frames for effective communication, but consider the ethical implications.
- Employ a values text-mining and media-monitoring tool to learn about one's own values in relation to communication habits and about the way citizens express their values around policy topics.

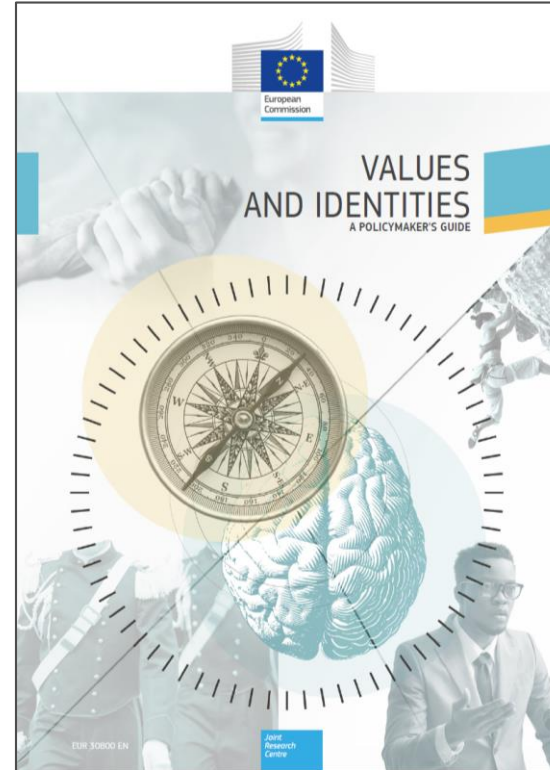
Enlightenment 2.0 products



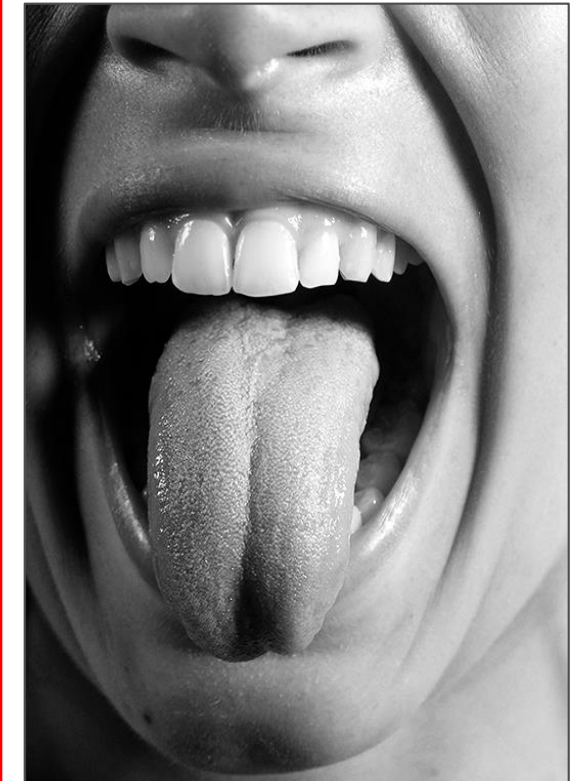
2019



**October
2020**



**November
2021**



**Meaningful &
ethical
communications**

Thank you for listening!

Questions? Ideas? Write us:

jrc-enlightenment2@ec.europa.eu

or tweet #Enlightenment2



Keep in touch



Enlightenment2@ec.europa.eu



[EU Science Hub: ec.europa.eu/jrc](https://ec.europa.eu/jrc)



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